

MEMBER BENEFITS

Ottawa's only festival, special event, and fair industry service organization since 1996.

PROGRAMS AND SERVICES

	Active Members	Community Events	Arts & Culture Organizations	Business Improvement Areas	For-Profit Events	Business/Corporate	Students
RESEARCH + ADVOCACY							
OFN Industry Research	✓	✓	✓	✓	✓		
Advocacy	✓	✓	✓	✓	✓	✓	
Stakeholder Partnerships	✓	✓	✓	✓	✓	✓	✓
MARKETING + OUTREACH							
OttawaFestivals.ca Event Calendar	✓	✓	✓	✓	✓	✓	
#GetFestive Social Media Campaign	✓	✓	✓	✓	✓	✓	
#GetFestive Bilingual Program Guide	✓	✓	✓	✓	✓		
Information Centre	✓	✓	✓	✓	✓	✓	✓
Tradeshows and Fairs	✓	✓	✓	✓	✓		
NETWORKING							
FestConnect	✓	✓	✓	✓	✓	✓	✓
AGM Attendance	✓	✓	✓	✓	✓	✓	✓
Momentum613 Annual Summit Event	✓	✓	✓	✓	✓	✓	✓
Participation on the Board, Committees or Work Groups	✓	✓	✓	✓	✓	✓	
RESOURCES + SUPPORT							
Job Creation Partnership (JCP)	✓			✓			
Sustainability and Emergency Fund (SEF)	✓						
Group Health Benefits Program	✓	✓	✓	✓	✓		
OttawaVolunteerLounge.ca	✓	✓	✓	✓	✓	✓	
Office and Meeting Space	✓	✓	✓	✓	✓		
Supplier Directory	✓	✓	✓	✓	✓	✓	✓
EDUCATION							
Seminar and Workshop Series	✓	✓	✓	✓	✓	✓	✓
#OttFestBiz Newsletter and Twitter Feed	✓	✓	✓	✓	✓	✓	✓

PROGRAMS AND SERVICES

RESEARCH + ADVOCACY

Comprehensive and current industry data and research drives our business decisions and advocacy.

- **Research** | Industry data is collected on a regular and ongoing basis, and membership participation is vital.
- **Advocacy** | OFN speaks with one voice to proactively address issues and challenges, and supports opportunities that benefit the industry. We communicate and network with all three levels of government and monitor legislative and policy issues that impact the industry.
- **Stakeholder Partnerships** | We build strong relationships with key partners that have a vested interest in the industry's success.

MARKETING + OUTREACH

Amplify your marketing through our #GetFestive industry-branded social campaign.

- **OttawaFestivals.ca** | Highly ranked and visited website with 50k+ monthly visitors. Exclusive bilingual member event calendar. News section where press releases and links to stories about member events are shared.
- **Social Media Campaign** | Largest social media footprint of any local cultural organization in Ottawa. We are a megaphone for member events and industry news. We also create original content to engage and build networks and community.
- **Bilingual Program Guide** | A well-recognized printed calendar of member events, distributed throughout Ottawa, including hotels, City of Ottawa offices and recreations centres, and tourism partners. Also available on OttawaFestivals.ca.
- **Information Centre** | Boost your event by placing your brochures and posters at our Festival House office.
- **Tradeshows + Fairs** | We showcase festivals, special events and fairs throughout the year at numerous events in the National Capital Region.

NETWORKING

Connect with others in industry. These valuable face-to-face opportunities help you to expand your professional network and business contacts.

- **FestConnect** | A series of casual, fun, and informative meet-ups with members and industry stakeholders across the city.
- **AGM** | Attend our Annual General Meeting each spring to learn more about our progress, and be in-the-know about what's ahead for the upcoming season.
- **Committees + Working Groups** | Contribute to projects and program development. Broaden your network and expand your industry learning and influence.
- **Board of Directors** | Contribute to the advancement and influence of the festival, special event and fair industry.

RESOURCES + SUPPORT

Benefit from programs, services and people to strengthen and sustain your organization and event.

- **Job Creation Partnership Program (JCP)** | In partnership with Employment Ontario, eligible members can access seasonal support staff to assist with event operations and management.
- **Sustainability + Emergency Fund** | An investment and loan program for eligible members for operational needs or emergency situations.
- **Group Health Benefits** | We've got you covered through our opt-in health, dental and life insurance plan.
- **OttawaVolunteerLounge.ca (OVL)** | Promote your volunteer opportunities on the OVL website, and access volunteers through the OVL social media network.
- **Office Space + Equipment Leasing Program** | Rent desks, meeting space and office equipment to support your event administrative needs.
- **Supplier Directory** | Find industry suppliers you need quickly and easily with our online search tool.
- **Industry Exclusive Pricing Partnerships** | Special industry pricing available to eligible members.

EDUCATION

Leadership and learning opportunities to support your professional development.

- **Lead + Learn Seminar and Workshop Series** | Best practices and industry standards presented by industry experts.
- **#OttFestBiz Newsletter and Twitter Feed** | Keep informed with the most up-to-date industry news and OFN member updates.

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